

Health Science Center

COLLEGE OF PHARMACY

2020 - 2023



Definitions:

- **Strategic Initiatives** are major internal or external challenges or opportunities that must be addressed in order for the College to achieve its Mission.
- **Strategic Directions (SDs)** are broad, directional statements of strategic intent. They provide a framework for more detailed planning but do not determine the specific ways to get there. They must be challenging but also realistic and achievable.
- **Yearly Objectives (Obj)** are SMART goals: specific, measurable, attainable, results-oriented and time-bound.

HSC Vision, Mission, Values

Purpose

Transform lives in order to improve the lives of others.

Vision

One university, built on values, defining and producing the providers of the future.

Mission

Create solutions for a healthier community.

Values

COURAGEOUS INTEGRITY

BE CURIOUS

WE CARE

BETTER TOGETHER

SHOW YOUR FIRE

HSC College of Pharmacy Vision, Mission & Goals

Vision

To be an extraordinary team committed to a culture of excellence, innovation, equity, and collaboration to improve health.

Mission

Create solutions for a healthier community by developing patient centered pharmacy professionals, promoting team healthcare, and optimizing health through discovery.

Goals

1. To produce highly competent pharmacy professionals for the provision of pharmacist-delivered patient care, including comprehensive medication therapy management services, the advancement of the practice of pharmacy and its contributions to society.
2. To produce pharmacy professionals who fully understand the contributions to health care of other health professionals, who embrace and can function in a team approach to health care, and who can serve as effective partners in providing primary care services to improve the health and well-being of their patients.
3. To conduct and disseminate research and other scholarly activity that improves the maintenance of health and delivery of healthcare in Texas and beyond.

4. To prepare graduates with life-long learning skills so they continue to extend their competence through accredited continuing professional education, evidence-based learning and utilizing clinical guidelines in their practices.
5. To create a culture of assessment where in education, research, practice and outreach are continually examined for optimization of outcomes.

FY21 Strategic Plan

Updated Fall 2020

Strategic Initiative 1: How do we continuously improve and integrate innovation into our educational programs and promote the scholarship of education?

SD 1.1 Deliver a high-quality curriculum and co-curriculum that advances student learning and practice readiness
SD 1.2 Promote and grow innovation and the scholarship of teaching and learning (SOTL)
SD 1.3 Expand and modify educational offerings to address unmet needs
SD 1.4 Enhance enrollment and outreach effectiveness
SD 1.5 Build and develop faculty and staff to fulfill the educational mission

Strategic Initiative 2: How do we demonstrate the value of pharmacists?

SD 2.1 Advance team healthcare across the continuum of care through innovative practice-models discussion
SD 2.2 Disseminate best practices to advance pharmacy practice
SD 2.3 Prepare providers of the future through innovative and interprofessional clinical education
SD 2.4 Expand pharmacy post graduate programs in the DFW area

Strategic Initiative 3: How do we increase our research competitiveness and grow the research enterprise?

SD 3.1 Enhance collaborations that lead to growth in peer-reviewed publications, patent applications, grant submissions and awards
SD 3.2 Invest in infrastructure to support our research needs and research growth
SD 3.3 Invest in faculty development to improve research competitiveness
SD 3.4 Showcase research capabilities, accomplishments and significance through internal and external communication channels
SD 3.5 Create educational programs in SCP to promote and support research

Strategic Initiative 4: How do we ensure we recruit and retain the resources for our strategic growth and long-term sustainability?

SD 4.1 Recruit and retain high caliber and diverse faculty and staff to accomplish missions across all areas
SD 4.2 Invest in employee development and mentoring programs
SD 4.3 Optimize our organizational design to support the sustainability and growth of the College of Pharmacy
SD 4.4 Strengthen our culture to be more inclusive, transparent, collegial, efficient, and effective
SD 4.5 Diversify revenue streams
SD 4.6 Engage alumni in programs and initiatives of the college